**Kickstarter Report**

Anna Alvarez

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* 94% of campaigns are from English speaking countries. The top four countries represented are the United States (74%), Great Britain (15%), Canada (4%), and Australia (2%).
* The most commonly used category is theatre (34%.) The most commonly used subcategory is plays (26% of all requested subcategories.)
* The most successful category to request funding in is music (77% success rate). The most successful genres had a 100% success rate (classical, electronic, metal, pop, and rock.) The least successful genre was a tie between jazz and world music that had 0% success rate.

1. What are some of the limitations of this dataset?
   * Data only goes through March of 2017.
   * Kickstarter has also started two other programs – Quickstarter and Drip. These would provide additional information for other types of projects.
   * It would be interesting to see donor demographic information which is unavailable on this sheet.
2. What are some other possible tables/graphs that we could create?
   * I would like to see additional data on the subject matter of the plays that have been created and where the plays were being performed, specifically searching for the word “Fringe.” I have friends who participate in Kansas City’s Fringe Festival each year, and this would be good data for them for their projects next year.
   * I would also like to see success rates by country.